

INDUSTRY DAY

**TUESDAY
7TH JULY 2020**SMART INNOVATION HUB, KEELE
UNIVERSITY, STAFFORDSHIRE, UK

The International BCS Human-Computer Interaction Conference is a vibrant and established multidisciplinary HCI conference in its 33rd year. It engages both HCI researcher and practitioner communities. The Industry Day on 7th July 2020 is a day dedicated to HCI practitioner talks.

We hope you can join us for the Industry Day or stay for the full programme of research presentations, keynotes, posters, interaction gallery and a Keele Hall conference dinner and BBQ!



CONFERENCE TOPICS

- **User Experience, Usability**
- **Testing & Interaction Design**
- **Education & Health**
- **Interaction Technologies & Applications**
- **Smart Energy, Smart Transport & the Internet of Thing**
- **Security, Trust, Ethics & AI**
- **Natural, Social & Personalised Interaction**



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